

Tourism Consultancy



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# Table of Contents

1. Introduction
2. Our Work
3. Adventure Tourism Key Factors
4. Current Strengths
5. Short-term Value of Tourism & Adventure Tourism
6. Short-term Solutions
7. Mid-term Solutions
8. Scope of Work



## Introduction

We believe in the power of destination tourism to transform lives, economies, and entire countries. We don't just believe in this, but we live it, and we witness it day after day in every community member that travels with us. We take pride in the immense value that our adventure tourism consultancy provides for businesses, brands, and government tourism projects across the globe. Our core team boasts a combined 50 years worth of experience in outdoor adventure tourism logistics, activation, capacity building, outdoor sports events management, and personnel training.

## Our Work

We have worked closely with tourism and adventure tourism stakeholders in:

- France
- Switzerland
- Norway
- Tanzania
- Egypt
- Lebanon
- Saudi Arabia
- United Arab Emirates
- Nepal
- Bhutan
- Ecuador
- Argentina

## Adventure Tourism Key Factors

- The global adventure tourism market size was valued at \$324.9 billion in 2022, and is projected to reach a staggering \$2 trillion by 2032, growing at a rate of CAGR 19.5% from 2023 to 2032. This is one of the highest growth rates in any global industry.
- Adventure tourism does not require hefty monetary investments or infrastructure overhauls to reach operational capacity.
- Adventure tourism creates job opportunities and builds useful skills for marginalized communities whose primary income is generated from the lands they reside on.

## Scope of Work

- Provide a comprehensive analysis of the available resources and infrastructure for a tourism and adventure tourism sector development and/or overhaul.
- Provide a consultative strategy for the implementation of short, medium and long-term tourism structure.
- Assist in training and the implementation of the strategy.
- Oversight and reporting.



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